

Transnational industrial relations and the search for alternatives

A workshop organized by the Work and Employment Research Unit at the University of Greenwich
Sessions in Hamilton House, 15 Park Vista, Greenwich, London SE10 9LZ

Thursday 31 May

09.30-10.30	Tea and coffee Registration
10.30-11.00	Welcome and Introduction, Ian Greer, University of Greenwich
11.00-13.00	Session 1: Austerity and Solidarity Lefteris Kretsos (Greenwich) 'Austerity politics and the digitized revolution of young precarious workers in Southern Europe' Orestis Papadopoulos (Warwick) 'The responses of Greek and Irish social partners to the austerity measures and the youth employment policies' Lisa Berntsen and Nathan Lillie (Groningen) 'Organizing a transnational hyper-mobile workforce in the Dutch construction industry' Anne Dufresne (UCL-Louvain), 'Coordination of collective bargaining on wages. Challenges and perspectives.'
13.00-14.30	Lunch
14.30-15.00	Special session: Keynote speaker Guglielmo Meardi, Warwick
15.00-16.30	Round Table Discussion: Policies and Perspectives on migration, the current economic crisis and the EWC/multinationals in Europe
16.30-17.00	Coffee break
17.00-17.30	Open discussion
18.30	Drinks reception, followed by dinner at the Sammy Ofer wing of the National Maritime Museum

Friday 1 May

08.30-09.00	Tea and coffee
09.00-11.00	Parallel session 1: Theories of Transnational Industrial Relations Barbara Bechter (Vienna), Bernd Brandl (York and Vienna), and Guglielmo Meardi (Warwick), 'Sector or countries? Typologies and levels of analysis in comparative industrial relations' Susanne Pernicka (Linz) and Vera Glassner (ETUI), 'The emergence of European field(s) of industrial relations? Theoretical considerations on trade unions' institutional strategies in times of crisis' Melanie Kryst (Marburg), 'Transnational Alliances of Labour Unions and NGOs: An Analytical Framework' Jane Lethbridge (Greenwich), 'The global trade union "space" in public services'

09:00-11:00	<p>Parallel session 2: Corporate Social Responsibility and International Framework Agreements</p> <p>Jill Timms (LSE), 'The use of CSR discourse in transnational campaigns for workers' rights: How PlayFair 2012 mobilised the Olympic platform for protest'</p> <p>Joanna Szymonek (NSZZ Solidarnosc), 'Corporate Social responsibility and foreign direct investment'</p> <p>Angela B. Cornell (Cornell), 'Transnational Collaboration and Labor Rights in Latin America: The Use of International Framework and Multi-Stakeholder Agreements'</p> <p>Rwatirinda Mahembe (Zimbabwe Association of Displaced Workers), 'Regulating the "Grey Zone": The Liability of Non-state Actors in Labour Rights Violations'</p>
11:00-11:30	Coffee Break
11:30-13:30	<p>Parallel session 3: Solidarity and Competition at MNCs</p> <p>Magdalena Bernaciak (ETUI), 'Labour Solidarity in Crisis? Lessons from General Motors'</p> <p>Dirk Linder (Siemens Central Works Council), 'Globalisation and new challenges for trade unions'</p> <p>Filippo Accettella (Enel S.p.A.) and Paolo Tomassetti (Bergamo), 'Shaping Global Industrial Relations and the Perspectives of the Enel case'</p> <p>Ian Greer (Greenwich) and Marco Hauptmeier (Cardiff), 'Organizing Competition: Whipsawing in Employment Relations'</p>
11:30-13:30	<p>Parallel session 4: IFAs and CSR in India</p> <p>Jamie McCallum(Middlebury), 'Global Unions, Local Power: Labor Transnationalism from North America to the Global South'</p> <p>Anton Wundrak (Berlin), 'Automotive Cluster Pune: The union situation in selected German TNCs with IFAs'</p> <p>Ravi Kant Tripathi (Kassell and Berlin), 'Building a Social Alliance for Labour: Voices from India'</p> <p>Dominic Eagleton (ActionAid UK) 'The Asia Floor Wage campaign and corporate responses – productivity, pricing and paying a living wage'</p>
13:30-15:00	LUNCH
15:00-16:00	Special session: Keynote speaker Sarah Finke, International Transport Workers Federation (ITF)
16:00-16:30	Coffee break
16:30-17:00	Wrap-up discussion

To register or if you have questions, please contact Lefteris Kretsos (l.kretsos@greenwich.ac.uk)